



CAMPAIGN+ PROPOSAL TEMPLATE 2017/2018

Project Name

[concise and catchy title]

Applicant(s)

[A brief background of the applicant(s) together with their full name, I.D. number and current enrolled course at the University of Malta]

Background

[Identify the underlying problem and the relevance of the project]

Scope

[Explain the scope and aim of the project and what results you would like to achieve through it]

Goals

[General goals of the project and educational outcomes]

Objectives

[Specific, measurable, achievable, relevant and time-bound objectives]

Project breakdown structure

[Identify the different phases of the project, the logistics required and key stakeholders involved]

Timeframe

Phases	Task	Start/End Date
Preparation phase	<i>Task 1</i>	
	<i>Task 2</i>	
	<i>Task 3</i>	



Implementation phase	<i>Task 1</i>	
	<i>Task 2</i>	
	<i>Task 3</i>	
Follow-up phase	<i>Task 1</i>	
	<i>Task 2</i>	
	<i>Task 3</i>	

Budget

[Step by step breakdown of all expenses - up to 300Eur. Expenses need to be directly related to the project and must not exceed the maximum amount allocated. Budget should be based on 2-3 quotes, attached in the Appendix section of the proposal]

Monitoring and evaluation

[Describe how the project would be evaluated and monitored throughout its implementation and towards the end. Identify the measures of success and key performance indicators].